



# National Puerto Rican Day Parade Inc.

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## PARTICIPANT APPLICATION 2017

Saludos, Parade Family!

We are proud to announce that the National Puerto Rican Day Parade will take place on NYC's Fifth Avenue (between 44<sup>th</sup> Street and 79<sup>th</sup> Street) on **Sunday, June 11<sup>th</sup>, 2017** from 10:30 a.m. to 5:00 p.m. We invite you to apply to participate in this year's National Puerto Rican Day Parade. Your application, agreement and fee are due no later than **Tuesday, April 24, 2017**. Before completing the Participant Application, make sure you have read and understood the Parade Rules and Regulations.

**Note:** The National Puerto Rican Day Parade, Inc. ("NPRDP") reserves the right to close the application period early if we exceed the maximum allowable limits of people, floats, or vehicles. The NPRDP further reserves the right to reject any application that is deemed incomplete or does not meet the guidelines for acceptable purpose set forth in the NPRDP's applications.

**Applications submitted without payment will not be considered.**

ALL completed applications must include:

- Application
- Application fee via money order, made **payable to "National Puerto Rican Day Parade, Inc."**
- Proof of organization income based on type of organization
- Description of your group in Registration Form
  
- A list of all contingent participants' names, emails, telephone numbers and addresses
  
- If applicable, a description of your float design.

Once your application is complete, please send the application to:

**ADDRESS: PO BOX 975, NEW YORK, NEW YORK 10272 OR BY  
EMAIL: [NPRDP.PARADE@GMAIL.COM](mailto:NPRDP.PARADE@GMAIL.COM)**

Upon approval of your application and receipt of payment, all contingents will receive parade permits, wristbands, and if applicable, referral to float staff for design and construction of float. We look forward to celebrating another parade with you. For further information or questions regarding this document or the parade process, please contact Frankie A. Martínez-Blanco, via telephone 347-504-0762 or email at [nprdp.parade@gmail.com](mailto:nprdp.parade@gmail.com)



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**(APPLICATION (DEADLINE APRIL 24<sup>th</sup>))**



**Name of Group:**

\_\_\_\_\_

Contact for Registration, Fees, and other clerical mailings:

**Name:** \_\_\_\_\_ **Last Name:**

\_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:**

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:**

\_\_\_\_\_

**Historical Data.** Please help us describe your group in order to accurately advertise your group to the public.

Has your group participated in the parade before?  Yes  No If Yes, # of

Years: \_\_\_\_\_

Please provide the number of parade participants in your group this year:

Children ▶ \_\_\_\_\_ Adults ▶ \_\_\_\_\_

***Reminder:*** maximum 50 persons per group (unless another amount is authorized). A charge of \$1.00 per participant will apply for each additional person after the authorized 50 persons per group.

**IMPORTANT:** You must attach a list of all people to participate in the National Puerto Rican Day Parade with each person's **name, email, telephone number, and address** to this application or your application will not be accepted!

**Briefly state your group's mission, its relevance in relation to the Puerto Rican culture, and the amount of years the group has participated in the National Puerto Rican Day Parade.**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



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## 2 APPLICATION (continued)

Will your group be wearing uniforms or costumes?     Yes    No

**IF YES, please describe:**

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Category/Type of Organization (check the one that applies best):

**\*Registration Fees according to your type of Organization:**

- Business: ..... \$500
- Not-For-Profit Income of (\$0-\$50,000.00): ..... \$100
- Not-For-Profit Income of (\$50,000.00-\$100,000.00):..... \$200
- Not-For-Profit Income of (\$100,000.00-\$300,000.00):..... \$300
- Not-For-Profit Income of (\$300,000.00-\$500,000.00):..... \$400
- Not-For- Profit Income of (\$500,000.00-More): ..... \$500
- Government, Military, or Unions: ..... \$300
- Non-Affiliated Community Group: ..... \$50

**PLEASE BE ADVISED** That fees include registration for 50 people; Float and vehicle fees are separate.

**Vehicle?**     No    Yes.....Convertible Cars \$300, Jeeps/ SUVs \$500

If yes, please indicate:    Size: (L \_\_\_\_\_ W \_\_\_\_\_ H \_\_\_\_\_) & Type:

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**Please Note:**

- **Vehicles are** limited to one vehicle per group, unless otherwise authorized. If you would like to request additional vehicles, please send a written request and specific purposes/reasons to: [nprdp.parade@gmail.com](mailto:nprdp.parade@gmail.com)
- Oversized vehicles must be authorized and will be subject to additional fees. Please contact the parade



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at [nprdp.parade@gmail.com](mailto:nprdp.parade@gmail.com) for authorizations and fees.



Will you be requesting a **Float**?     No     Yes (If yes, check one below)

Only Floats from authorized parade vendors will be allowed to participate in the parade.

Standard: ..... \$3,500

Custom: ..... \$6,000

Please describe your float design below:

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Will you bring **Music**?     No     Yes

**If yes,**     Live band     DJ     Audio/Recording

Type of Music/Genre #1: \_\_\_\_\_

Type of Music/Genre #2: \_\_\_\_\_

Type of Music/Genre #3: \_\_\_\_\_



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**This concludes the National Puerto Rican Day Parade Application!**

**AGREEMENT & RELEASE FORM**

I hereby acknowledge that I have read the rules and regulations of the National Puerto Rican Day Parade, Inc. I will obey the rules and regulations as specified.

I understand that the parade or its designee may expel any participant on the day of the parade for cause, including but not limited to failure to follow the directions of Parade Staff.

I understand that if our participation should be cancelled due to violation of the above directives, the Parade shall not return our registration fee.

I hereby grant permission to the National Puerto Rican Day Parade, Inc. and those authorized by the Parade to interview, secure media statements, design printed materials (including social media websites), photograph, film, videotape, audio record or use other means of capturing my image or voice, to use my and my group's image, voice and statements for all Parade related events, activities and promotions.

\_\_\_\_\_

Authorized Signature

Date

<b>Registration Fees according to your type of Organization:</b>	\$ _____
<b>Total Vehicle Fees:</b>	\$ _____
<b>Float Fees Enclosed:</b>	\$ _____
<b>Other _____:</b>	\$ _____
<b>Total Amount Enclosed:</b>	\$ _____



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## RULES AND REGULATIONS

1. All organizations must submit a list of all people to participate in the National Puerto Rican Day Parade with their **name, address and telephone number** along with this application.
2. Only 50 persons per group (unless another amount is authorized). **A charge of \$1.00 per participant will apply for each additional person after the authorized 50 persons per group. Please include these additional fees in the money order sent with this application.** Bands and folkloric groups are not included in groups of 50.
3. No one is allowed to march without wristbands.
4. All participants must promote Puerto Rican heritage, culture and pride. Groups/participants that do not reflect the culture may not be allowed to participate in the parade.
5. All participants must reflect a respect for general public decency and moral values, including a dress code of a professional or cultural nature. All participants must refrain from the use of profane or offensive language, symbols or gestures.
6. The use of the Puerto Rican flag as part of an outfit or clothing will not be allowed and the use of the flag to decorate a float must be done in a respectable and dignified manner. **Flags with symbols will not be allowed.**
7. No political or electoral advertisement or signs may be displayed by any contingent.
8. **NO THIRD-PARTIES** will be allowed to march with Original group that signed on the Application.
9. All participants must adhere to the instructions of Parade Coordinators/Staff during the parade.

**REGARDING FLOATS:** If your group is interested in a float, you can indicate so on the Registration Form. Once application and payment is received, the parade will connect you directly with the float staff to discuss design process. Float design and marching contingents must be described at time of application.

- All parade contingents with floats must provide a copy of float insurance policy.
- All floats that do not reflect the Puerto Rican culture will be banned from the parade.
- Throwing items from the float into the crowd of spectators is forbidden and is grounds for removal from parade.

### REGARDING VEHICLES:

- **No** motorcycles, 16 wheelers or vans will be allowed.
- For security reasons, closed vehicles will be used to pull the floats only.
- Each group is limited to 1 vehicle at the parade, unless otherwise authorized. **A Convertible \$300/Jeeps \$400/Vans or SUVs \$500 fee applies for each vehicle. Oversized vehicles subject to additional fees. Payment for the vehicle(s) can be submitted with this application with a separate money order.**